



PRESTIGE®

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FOR IMMEDIATE RELEASE

Jeanneau/Prestige Yachts announce Strategic Partnership with LH-Finance starting at the Miami Boat Shows

ANNAPOLIS, MD., February 1, 2017 – Global leader in yacht production Jeanneau/Prestige Yachts, announced today the start of a new strategic partnership with expert marine financing solutions provider LH-Finance. This partnership continues a growing collaboration between Groupe Beneteau and LH-Finance.

To kick off the partnership, the companies will launch the unique VIP Program LH-Finance has developed with partner Active Interest Media (AIM) and the National Marine Manufacturer Association (NMMA) at the 2017 Yachts Miami Beach and 2017 Progressive® Miami International Boat Show / Strictly Sail -- February 16-20.

The new VIP Program gives applicants the opportunity to get pre-qualified* by LH-Finance for marine financing in advance of shopping for a yacht at the Miami boat shows. Pre-qualified customers will receive the LH-Finance VIP Card, which entitles them to two free entry tickets to the shows, complimentary admission to the Yachts Miami Beach and Miami International Boat Show VIP Lounges, as well as preferred treatment when they visit the boat show displays of yacht builders participating in the program.

Getting pre-qualified is the initial step in the boat loan process. All applicants to the LH-Finance VIP Program need to do is fill in a short form on the LH-Finance website (www.lh-finance.com/vip) and the Credit Department will contact them for a quick review of their financials.

“We are excited to strengthen the ties between Jeanneau/Prestige Yachts and LH-Finance and benefit from their unique innovative VIP program as well as their expertise and competitiveness in marine lending,” said Nicolas Harvey, President of Jeanneau America.

Hervé Bonnet, president and CEO of LH-Finance, added, “We are proud to support a brand as prestigious as Jeanneau/Prestige and be able to sustain their strong growth in North America by providing them customized retail financing solutions and a state-of-the art inventory financing management system.”

**Subject to credit approval.*

About Jeanneau

Henri Jeanneau's passion and commitment to quality boat building began in 1957. From the first artisan-crafted runabout to today's precision-manufactured sail and power boats, that passion and commitment is now shared by 2,500 employees and a network of over 300 distributors world-wide. As experienced sailors and power boaters, their input enables the design and production teams to quickly implement new ideas and enhance proven ones. The result is a way of creating boats of extraordinary quality, value, and timeless beauty.

About Prestige Yachts

Prestige is an internationally recognized brand present on four continents through a network of specialized dealers trained by the shipyard. The brand's success was founded on a few simple concepts: all living spaces on one level, 360° panoramic views and an independent owner's suite. The art of Prestige is in combining these concepts in just the right way. Prestige offers models from 42 to 75 feet.

About Groupe Beneteau

Founded in 1884, Groupe Beneteau has become the boating industry's global market leader, offering over 200 recreational sail and powerboat models serving its customers' diverse range of boating preferences. Groupe Beneteau's ten brands recognized around the world include: Beneteau, Jeanneau, Prestige Yachts, Monte Carlo Yachts, Lagoon, CNB, Four Winns, Glastron, Scarab Jet and Wellcraft. With its international industrial capabilities and global sales network, Groupe Beneteau employs 7,000 people, primarily in France, the US, Poland, Italy and China. Groupe Beneteau Americas is headquartered in Annapolis, Maryland. <https://www.beneteau-group.com/en/>

About LH Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit www.LH-Finance.com.