



Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)

**FOR IMMEDIATE RELEASE:**  
*August 1, 2017*

## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES MULTI-YEAR SPONSORSHIP AGREEMENT WITH LH-FINANCE**

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today marine financing specialist, LH-Finance has signed a multi-year sponsorship agreement as the Show's premiere marine finance and lending source.

The Newport International Boat Show, one of the largest and most prestigious boat shows in the country, spans thirteen acres of Newport, Rhode Island's famed downtown waterfront. Adding LH-Finance to the list of sponsors is an exciting partnership for everyone involved; the Show, the attendees and LH-Finance.

"We are delighted to partner with the Newport International Boat Show, as their premiere lending source and sponsor of the LH-Finance VIP Lounge," says Herve Bonnet, CEO of LH-Finance. "The Newport International Boat Show organizers are dedicated to enhancing the nautical lifestyle, just as we are equally as dedicated to our customers at LH-Finance. It is a win – win for both of us!"

With this multi-year agreement now in place, LH-Finance will host their VIP pre-qualified customers in what is now being labeled as the 'LH-Finance VIP Lounge' located in the Bohlin Tent. LH-Finance's unique and innovative VIP program provides potential boat buyers with the opportunity to get pre-qualified for marine financing in advance of purchasing participating new boat brands, while also allowing them to experience the boat show in a very exclusive manner.

"We look forward to welcoming LH-Finance as a sponsor to the Newport International Boat Show," commented Gail Alofsin, director of corporate partnerships, Newport Exhibition Group. "The pre-qualifying service that LH-Finance offers is of tremendous value to our attendees when they find the boat of their dreams at the show. Attendees can visit the Newport International Boat Show website to learn more about financing and how to become pre-qualified."

The Newport International Boat Show will take place September 14-17, 2017 on the Newport Waterfront along America's Cup Avenue in Newport, Rhode Island. One of the largest in-water shows in the country and the kick-off to the boat show season, the event will host

## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES MULTI-YEAR SPONSORSHIP AGREEMENT WITH LH-FINANCE**

### **PAGE 2**

exhibitors from around the world with an exceptional assortment of boats of every type and style, plus a variety of accessories, equipment, electronics, gear and services for boaters.

For more information on the 2017 Newport International Boat Show, and to purchase tickets please visit [www.newportboatshow.com](http://www.newportboatshow.com).

**-30-**

#### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.

#### **About LH-Finance:**

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: <https://www.LH-FINANCE.com>

#### **Show Dates & Hours:**

Thursday, Friday & Saturday, September 14<sup>th</sup>, 15<sup>th</sup>, and 16<sup>th</sup>: 10 a.m. to 6 p.m.  
Sunday, September 17<sup>th</sup>: 10 a.m. to 5 p.m.

#### **Admission Prices:**

- Thursday, September 14<sup>th</sup>, VIP Day: Online and at the gate tickets are \$35\*.
- Friday, Saturday or Sunday, September 15<sup>th</sup>, 16<sup>th</sup> or 17<sup>th</sup> advanced tickets are \$15\* until September 14<sup>th</sup> and day-of tickets are \$20.
- Two-day discounted ticket packages are also available online.
- Children under 12 are admitted free all days when accompanied by an adult.
- Friday, September 15<sup>th</sup> only, visitors with a valid Military or Newport County Resident ID pay \$12 admission at the ticket booth (This discount cannot be combined with any other discount offer).

\*Advance ticket prices are subject to additional processing fees.

For more information, visit: [www.newportboatshow.com](http://www.newportboatshow.com).

***For editorial requests, please contact:***

**Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)**