



For Immediate Release

Contact: Helene Baudet
LH-Finance AVP, Marketing Director
Mobile: 240-694-5609
<mailto:hbaudet@bankatunited.com>

Atlantic Cruising Yachts & LH-Finance Strengthen Their Partnership Offer Prequalified Buyers VIP Boat Show Experience

Annapolis, MD, August, 22, 2017 — Atlantic Cruising Yachts, one of the largest worldwide dealers for Jeanneau and Fountaine Pajot, announced today an enhanced partnership with expert marine financing solutions provider - [LH-Finance](#). This strategic partnership includes not only retail and inventory financing, but also teaming up to offer a VIP experience for pre-qualified buyers at the United States Sailboat Show in Annapolis. Customers who are pre-qualified will receive free admission for two and a VIP package that includes a parking voucher, Mercedes exclusive drivers for hotel to boat show transportation, and access to the VIP tent with complimentary drinks and food.

“This is an excellent opportunity for people to decide which yacht is best for them, while also enjoying some really great VIP benefits,” Atlantic Cruising Yachts president, Chris Bent said.

To pre-qualify, applicants provide their overall financial picture (income, assets, and debts). Credit reports are not pulled during this process and credit ratings will not be affected. Customers will be informed by their lending specialist of the loan amount they qualify for, to help decide which models to see at the show. To get started on the pre-qualification process and receive their tickets and VIP experience, applicants should go to www.lh-finance.com/VIP-ACY.

Hervé Bonnet, president and CEO of LH-Finance, added, “We are delighted to work closely with a successful company such as Atlantic Cruising Yachts and play an important role in assuring that, as a partner of LH-Finance, they continue to successfully grow at a fast pace.”

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About LH-Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: <https://www.LH-FINANCE.com>

About Atlantic Cruising Yachts

Atlantic Cruising Yachts has offices in Annapolis, Maryland, and in St. Petersburg and Fort Lauderdale, Florida. The company represents Fountaine Pajot and Jeanneau Yachts. Atlantic Cruising Yachts is considered an innovator in yacht ownership programs, with its signature Business Yacht Ownership® program, which hundreds of yacht owners have used to offset their purchase with tax advantages and income.

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