



For Immediate Release

Contacts:

Paul Jacobs
410.268.8828.
Paul@AnnapolisBoatShows.com

Heather Ford
410.598.8256
HeatherFord2@gmail.com

**LH-Finance Inks a Multi-Year Contract With
The Annapolis Boat Shows' VIP Experience**

Annapolis, Maryland, June 20th, 2017 – Marine Financing specialist, [LH-Finance](#), together with the Annapolis Boat Shows, announced today that they have entered into a multi-year contract to co-sponsor the newly added '*Red Carpet VIP Lounge*' – a VIP Experience that will be unveiled at the United States Sail and the United States Power Boat Shows.

LH-Finance, leaders in the marine finance category and notably known for their innovative VIP Pre-Qualification Program, has just raised the bar again by partnering with the Annapolis Boat Shows. Both the Sailboat Show to be held October 5 – 9, 2017, and the Powerboat Show on October 12 – 15, 2017, are held at the City Dock and Harbor in Annapolis, Maryland.

With this contract in place, LH-Finance has been designated as an Official '*Red Carpet VIP Lounge*' sponsor, which includes complimentary catered light fare during show hours and happy hour appetizers, as well as complimentary wine, beer and spirits. According to Herve Bonnet, CEO of LH-Finance, "this announcement is significant as it continues to perpetuate LH-Finance's dedication to making the boat buying experience second to none in the marine industry."

LH-Finance's unique and innovative VIP program provides potential boat buyers with the opportunity to get pre-qualified for marine financing in advance of purchasing participating new boat brands, while also allowing them to experience the boat shows in a very exclusive manner.

"We are pleased to join forces with LH-Finance and offer a special VIP experience for our show attendees. From time to time a quality company comes to us with a great idea that is win-win and this is one of those occasions", said Paul Jacobs, president of the Annapolis Boat Shows. "We could not be more pleased to announce this multi-year agreement to provide special access to red carpet service for our clients."

For more information visit www.lh-finance.com/VIP.

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The Annapolis Boat Shows, multi-show event producers, are among the nation's oldest and largest boat show production companies in the business today. www.annapolisboatshows.com.

About LH-Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: <https://www.LH-FINANCE.com>

About the Annapolis Boat Shows

Over the past ten years despite a devastating six-year recession, the [Annapolis Boat Shows](#) has doubled its contribution to the regional economy. According to a recent economic impact computer simulation, more than \$112 million was injected into the Annapolis economy during two weeks in October. In addition, the shows support 10,000 jobs, and business sales and personal income resulting in \$15 million in federal, state and local taxes. Each year more than 100,000 loyal boaters from around the world travel to the Chesapeake Bay to experience these nautical extravaganzas.

About the United States Sailboat Show

[The United States Sailboat Show](#), dubbed the 'world's best' by consumers and exhibitors alike, is the granddaddy of all sailboat shows. This prestigious show is the only boat show in which virtually every major sailboat manufacturer is represented. The 48th United States Sailboat Show will run October 5-9, 2017.

About the United States Powerboat Show

The 46th [United States Powerboat Show](#) opens the following weekend, October 12-15, 2017, with more than 400 boats including everything from luxurious blue water cruising boats and power catamarans to high-performance jet boats, pontoons, dozens of trawlers, down east boats, and every other type of boat imaginable.

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