



**FOR IMMEDIATE RELEASE**

## **Four Winns, Glastron, Scarab and Wellcraft brands to launch partnership with LH-Finance at 2017 Miami International Boat Show**

**CADILLAC, MI – February 9, 2017** – Groupe Beneteau – Cadillac Operations, manufacturer of well-known powerboat brands Four Winns, Glastron, Scarab, and Wellcraft, announced today that it will launch a strategic partnership with marine inventory financing expert LH-Finance at the Progressive® Miami International Boat Show, February 16-20, 2017. Through the new relationship, LH-Finance will provide a unique inventory financing solution for these brands in North America.

This partnership continues the growing collaboration between Groupe Beneteau and LH-Finance.

“We are delighted to grow our relationship with LH-Finance with this advanced inventory financing solution for our American brands at the Miami International Boat Show; one of the most important events of the year for their businesses,” said George Armendariz, CEO, Groupe Beneteau Americas. “We anticipate that in the future, the partnership with LH-Finance will expand to introduce custom financing products as well.”

Hervé Bonnet, president and CEO of LH-Finance, added, “We are proud to advance our innovative collaboration with Groupe Beneteau by providing its popular boat brands with a state-of-the art inventory financing answer. Stay tuned for more to come.”

Interested parties should contact Philip Davidson with Groupe Beneteau at 231-775-1351.

### **About Groupe Beneteau**

Founded in 1884, Groupe Beneteau has become the boating industry's global market leader, offering over 200 recreational sail and powerboat models serving its customers' diverse range of boating preferences. Groupe Beneteau's ten brands recognized around the world include: Beneteau, Jeanneau, Prestige Yachts, Monte Carlo Yachts, Lagoon, CNB, Four Winns, Glastron, Scarab Jet and Wellcraft. With its international industrial capabilities and global sales network, Groupe Beneteau employs 7,000 people, primarily in France, the US, Poland, Italy and China. Groupe Beneteau Americas is headquartered in Annapolis, Maryland. <https://www.beneteau-group.com/en/>

### **About LH-Finance**

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit [www.LH-Finance.com](http://www.LH-Finance.com).

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